



Sept. 25 - Oct. 10 Lexington Convention Center
The International Equestrian Festival

Seminar Series

The International Equestrian Festival Seminar Series offers educational insights from respected equine professionals and leaders. Several seminars are held each day during the Festival (Sept. 25 – Oct. 10), covering a wide variety of topics. Seminars are free with your paid admission to the Festival. For details, visit www.internationalequestrianfestival.com.



**EQUINE
LAND
CONSERVATION
RESOURCE**

*ELCR advances the conservation of
land for horse-related activity.*



The Trail Rider Magazine

presents

Equine Land Conservation Resource's Equestrian Land & Trail Conservation Seminar Series

Monday, September 27, 2 – 3 p.m.

Sustainable Trail Building & Equestrian Trail System Development

Wednesday, September 29, 2 – 3 p.m.

Stronger Together on the Trails: Organizing Horsemen & Partnering with Others

Friday, October 1, 2 – 3 p.m.

Farmland Protection – Options & Financial Incentives for Preserving Land

Tuesday, October 5, 2 – 3 p.m.

Leave No Trace for Equestrians

Thursday, October 7, 2 – 3 p.m.

Maintaining Horse Sport & Recreation in Your Community –
Equestrian Participation in Land Use Planning

Friday, October 8, 2 – 3 p.m.

Money Talks! Why the Economic Impact of the Horse Matters

The 2010 International Equestrian Festival presented by HRTV (September 25 – October 10, 2010), is a Horse Capital Productions event sponsored by HRTV, ABC-36 television, The UPS Store, Nutrena, Hollywood Casino, Bayer Animal Health, Martin Collins International, Spoga Horse, Kraft Brothers Inc., Segway of Paducah and Julie Goodnight, with partnerships including Eastern Kentucky University and the Kentucky Horse Council, and support from Horse Radio Network. Horse Capital Productions, which also runs the Kentucky horse farm tours online ticketing system www.HorseCapitalTours.com, is based in Lexington, the heart of Kentucky bluegrass horse country, and operates under the philosophy of doing what is right for the horse, the community and the sport of horses. Horse Capital Productions, LLC and the International Equestrian Festival are not sponsors or affiliates of the 2010 Alltech World Equestrian Games.