

NEWS RELEASE
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Equestrian Land Conservation Resource Adds Talented New Members to Board of Directors

Lexington, KY - Equestrian Land Conservation Resources (ELCR) has the distinct pleasure of welcoming three new members to the Board of Directors. Dan Rosenberg, president of Rosenberg Thoroughbred Consulting, Patsy Mattingley, a leadership volunteer for the U.S. Pony Club, and Stephanie McCommon of the American Quarter Horse Association were elected at the April 28th Annual Meeting.

Dan Rosenberg is no stranger to equestrian life and culture. Prior to starting Rosenberg Thoroughbred Consulting, Dan served as President and CEO of Three Chimneys Farm, home to such names as Smarty Jones and Seattle Slew. He was with Three Chimneys for 30 years, serving as General Manager before being appointed president.

Dan has also lent his considerable expertise to Thoroughbred Charities of America, the Kentucky Equine Institute, Thoroughbred Club of America and the Keeneland Pony Club. "We are pleased to be able to work with such an experienced member of the racing community," said Deb Balliet, CEO of ELCR.

Likewise, Patsy Mattingley has a long history with horses. Patsy, currently of Sequim WA, began her love affair with equestrian life at the age of seven, when she began riding in the Chicago area. Later, Patsy became involved with the US Pony Club through her then 13-year-old daughter, Jenny. Within three years, Patsy was a District Commissioner in Texas. Since then, she has organized meetings and festivals for the Pony Club, served on the Board of Governors and chaired the Governance and Development Committees.

Patsy comes to ELCR with experience in the equestrian world, but also a wealth of experience in nonprofit governance and a volunteers-eye-view of operations. "Patsy is going to be a great asset to ELCR and we can't wait to have her on board," Balliet said of her appointment.

Stephanie McCommon of Amarillo Texas is the Manager of Membership Services for the American Quarter Horse Association (AQHA) where she has worked since 1999. Her responsibilities include working with AQHA Affiliates, managing the Recreational Riding Program and overseeing the Stewards for Trails, Education and Partnerships (STEP) program. The Ride program has grown to average 100 rides held annually worldwide. STEP encourages stewardship and conservation of horseback riding trails

by equestrians. Additionally, Stephanie has worked with Palo Duro Canyon State Park to secure a \$100,000 grant to fund new equestrian trails and establish handicapped-accessible access to trails. Ms. McCommon is a graduate of West Texas A&M University and holds a Bachelor's degree in Business Administration.

Deb Balliet shared her excitement about Stephanie's new role with ELCR by saying, "Stephanie's enthusiasm for our work and extensive experience at AQHA make her a great source of wisdom and knowledge for ELCR. We have worked closely with Stephanie for a number of years and are delighted to have her on the Board of Directors."

About Equestrian Land Conservation Resource (ELCR):

ELCR, the only national not-for-profit organization assisting in the conservation of land for horses and horse-related activity, serves as a clearinghouse and educational resource for land and horse owners on issues related to good land stewardship, conserving land, and preserving horse access on public and private lands. For more information, see www.elcr.org.

Photos available.