

NEWS RELEASE

For Immediate Release

Tuesday, January 29, 2008

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Equestrian Land Conservation Resource Website Wins National Award

The Equestrian Land Conservation Resource (ELCR) has won an award from American Trails. The ELCR web site www.elcr.org has been named a “Winning Website” in the Trail Organization or Club division. ELCR was selected from amongst 70 nominated trail websites. Recipients were nominated by American Trails’ constituents.

“This award affirms the intent we had when we launched the now award-winning ELCR website in 2007.” according to Georgiana Hubbard McCabe, ELCR’s President. “Our website is loaded with information on conservation, trail access, and land stewardship for all equestrians.” according to McCabe.

ELCR’s website provides information and networking opportunities for equestrians across the county on maintaining access to trails on public and private lands as well as information on land conservation and stewardship for horse related activity.

“We are thrilled about this award and the usefulness of our website to trail riders nationwide,” said Deb Balliet, ELCR’s Chief Executive Officer.

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About Equestrian Land Conservation Resource (ELCR):

ELCR, the only national not-for-profit organization assisting in the conservation of land for horses and horse-related activity, serves as a clearinghouse and educational resource for land and horse owners on issues related to good land stewardship, conserving land, and preserving horse access on public and private lands. For more information, see www.elcr.org

About American Trails:

American Trails is the only national, nonprofit organization working on behalf of all trail interests, including hiking, bicycling, mountain biking, horseback riding, water trails, snowshoeing, cross-country skiing, trail motorcycling, ATVs, snowmobiling and four-wheeling. American Trails is pursuing a national infrastructure of trails and greenways that serves a full range of activities. For more information, see www.americantrails.org