

NEWS RELEASE
For Immediate Release
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Source Interlink Media's Equine Network Becomes Premier-Level Member in Equestrian Land Conservation Resource's Equestrian Partners Program

The Equestrian Land Conservation Resource (ELCR) is very pleased to announce that **Source Interlink Media's** Equine Network is now a Premier-level Equestrian Partner. The Equine Network and the Equestrian Land Conservation Resource have a long history of collaboration. According to Deb Balliet, ELCR's CEO, "The Equine Network is a leader in the horse industry. The leadership at the Equine Network understand the issues facing horse owners and enthusiasts and are in the forefront of informing members of the equine community about the problems that confront us and the available solutions. We are grateful for their understanding of the land loss issue and for their generous support of the Equestrian Land Conservation and our mission."

Equine Network produces exceptional horse-related media. Publications include *EQUUS*, *Practical Horseman*, *Dressage Today*, *Horse & Rider*, *Arabian Horse World*, *Discover Horses at the Kentucky Horse Park*, and *USHJA's In Stride* as well as the web sites *Equine.com*, *Equisearch.com* and *EquiShopper.com*.

"Through our publications and web sites, the Equine Network has a unique opportunity to inform and educate horse enthusiasts about the importance of land conservation for equestrian use. Becoming an Equestrian Partner recognizes our commitment and further supports the efforts of ELCR.," ***Susan Harding, Vice President and Group Publishing Director of the Equine Network.*** For more information about Equine Network, visit its award-winning website, EquiSearch.com.

The Equestrian Partners program is a growing coalition of organizations from across the country that are committed to helping ELCR fulfill its mission of conserving land and access for all equines. Despite their diverse interests and activities, our Partners recognize that with land in the U.S. being developed at the rate of 250 acres per hour, the future of our lives with horses as we know it know is in dire jeopardy. Equestrian Partners network through ELCR and promote ELCR's mission to their various members, constituents, donors, etc.

It is necessary for us to *act now* to conserve land so that future generations will be able to enjoy horses as horsemen do today. If your organization would like to join our national efforts to save land for horses, visit www.elcr.org, or call (859) 455-8383 for more information.

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About Equestrian Land Conservation Resource (ELCR):

ELCR, the only national not-for-profit organization assisting in the conservation of land for horses and horse-related activity, serves as a clearinghouse and educational resource for land and horse owners on issues related to good land stewardship, conserving land, and preserving horse access on public and private lands.

Equestrian Partners Program has reached an all time high of 110 members and is still growing. [Click here](#) to read the press release

About Source Interlink Media's Equine Network

The Equine Network, a publishing group of Source Interlink Media, LLC, publishes *Horse & Rider*, *EQUUS*, *Practical Horseman*, *Dressage Today*, *Arabian Horse World*, *EquiShopper* and *Discover Horses at the Kentucky Horse Park* magazines and produces the Web sites [EquiSearch.com](#), [Equine.com](#) and [EquiShopper.com](#). Source Interlink Media, LLC, is a subsidiary of Source Interlink Companies, Inc. (NASDAQ: SORC), a media and marketing services company. Source Interlink is one of the largest publishers of magazines and online content for enthusiast audiences and a leading distributor of home entertainment products, including DVDs, music CDs, magazines, games, books and related items. For more information, visit the company's Web site at [www.sourceinterlink.com](#).